

# Cerebrim

## General Manager

### Who are we.

When consumers are overwhelmed by choices, we make things crystal clear. Our talented team at Cerebrim thrives in creatively connecting consumers with the best products and brands in the market. And we love doing it. We build digital experiences and brands that customers come back to, again and again. We're focused on connecting global audiences to products in high-growth industries, and our major playgrounds are healthcare, personal finance, and entertainment.

When competition meets collaboration you get a driven team that brings individual talents in audience development, search, product, marketing, and data – and combines them into a powerhouse project. In short, we publish premium content that informs and converts.

Our work doesn't just perform, it sings. We're proud that our people actually like working together, and that's our secret to success.

We are looking for a General Manager to oversee all staff, budgets and operations of the local business unit. General Manager responsibilities include formulating overall strategy, managing people and establishing policies. To be successful in this role, you should be a thoughtful leader and a confident decision-maker, helping our people develop and be productive, while ensuring our profits are on the rise.

Ultimately, you'll help our company grow and thrive.

### What you'll do.

- Develop goals and objectives that tend to growth of the business.
- Design and implement business plans and strategies to promote the attainment of goals
- Ensure that the company has the adequate and suitable resources to complete its activities (e.g. people, material, equipment etc.)
- Organize and coordinate operations in ways that ensure maximum productivity
- Supervise the work of employees and provide feedback and counsel to improve efficiency and effectiveness
- Maintain relationships with partners/vendors/suppliers
- Gather, analyze and interpret external and internal data and write reports
- Assess overall company performance against objectives
- Represent the company in events, conferences etc.
- Ensure adherence to legal rules and guidelines

### Requirements

- Proven experience as a General Manager or similar executive role
- Experience in planning and budgeting
- Knowledge of business process and functions (finance, HR, procurement, operations etc.)
- Strong analytical ability
- Excellent communication skills
- Outstanding organizational and leadership skills
- Problem-solving aptitude